



IMMAF
INTERNATIONAL MIXED MARTIAL ARTS FEDERATION

**International Mixed Martial Arts Federation
(IMMAF)
Sustainability Policy**



Introduction

The International Mixed Martial Arts Federation (IMMAF) recognises the importance of sustainability within the sports sector and is working towards reducing the environmental and social impact of its activities. Acknowledging the challenges and limitations of implementing sustainability initiatives across different regions, IMMAF aims to encourage and support efforts tailored to the unique contexts of national federations and host countries.

This policy has been developed with consideration of global best practices in sports sustainability, including the standards set by the International Olympic Committee (IOC) and the principles outlined in the United Nations Sustainable Development Goals (SDGs). IMMAF recognises the importance of tailoring these principles to the unique challenges and opportunities within mixed martial arts.

2. Purpose

The purpose of this policy is to outline IMMAF's commitment to promoting sustainable practices across its operations and events. The policy provides a framework to guide IMMAF and its stakeholders in aligning with global sustainability principles, including the IOC's sustainability standards and the SDGs, while acknowledging regional diversity and capacities.

3. Scope

This policy applies to all IMMAF activities, events, and operations, including:

- Events hosted or supported by IMMAF.
- IMMAF's interactions with national federations, athletes, and stakeholders.
- Internal organisational practices and procurement processes.

4. Key Principles

IMMAF's sustainability approach is built on the following principles:

- **Environmental Responsibility:** Encourage practices that minimise waste, conserve resources, and reduce carbon emissions.
- **Social Impact:** Promote inclusivity, diversity, and community engagement through all programmes and initiatives.
- **Governance:** Ensure transparent, ethical, and accountable decision-making in all sustainability-related matters.

5. Objectives

IMMAF's sustainability objectives include:

- Supporting efforts to achieve carbon-neutral events and operations by 2030.
- Promoting waste reduction and the use of sustainable materials at IMMAF events.
- Encouraging renewable energy use and energy efficiency across all operations.
- Advocating for responsible procurement practices among suppliers and partners.
- Raising awareness of sustainability issues among stakeholders, including athletes and national federations.



These objectives are aligned with relevant SDGs, particularly:

- **Goal 3:** Good Health and Well-being.
- **Goal 11:** Sustainable Cities and Communities.
- **Goal 12:** Responsible Consumption and Production.
- **Goal 13:** Climate Action.

6. Implementation Framework

6.1 Event Operations

- **Venue Selection:** Prioritise venues with sustainability certifications and strong environmental practices.
- **Transport:** Promote sustainable travel options for participants, including public transport, carpooling, and offsetting air travel emissions.
- **Waste Management:** Collaborate with host federations to implement recycling systems and minimise single-use plastics.
- **Material Use:** Encourage the reuse or recycling of event materials to support a circular economy.

6.2 Organisational Practices

- **Digital Transformation:** Reduce paper consumption by leveraging digital platforms.
- **Remote Working:** Promote remote work options to minimise commuting-related emissions.
- **Sustainable Procurement:** Prioritise suppliers who adhere to environmental and ethical standards.

6.3 National Federations

IMMAF encourages national federations to:

- Develop sustainability policies that align with IMMAF's principles and global frameworks such as the SDGs and IOC standards.
- Adapt sustainability initiatives to reflect their regional priorities and capacities.
- Share best practices and successes to foster collective progress.

6.4 Education and Advocacy

- Provide sustainability training for IMMAF staff and national federations.
- Engage athletes and stakeholders in awareness campaigns.
- Recognise achievements through sustainability awards.

7. Monitoring and Reporting IMMAF

will:

- Encourage national federations to report their sustainability initiatives and share their best efforts.
- Highlight successful initiatives to promote collective learning.



- Provide annual updates on progress towards sustainability goals, aligned with SDG indicators where applicable.

8. Limitations and Challenges

IMMAF acknowledges the diverse challenges faced by national federations and host countries in implementing sustainability initiatives. The policy is designed to be adaptable, recognising that goals may need to be modified based on local capacities and circumstances.

Conclusion

IMMAF is committed to fostering sustainability within mixed martial arts and beyond. By supporting tailored initiatives that align with global sustainability principles, including the IOC's standards and the SDGs, IMMAF aims to contribute to a more sustainable future for the sport and its global community.



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