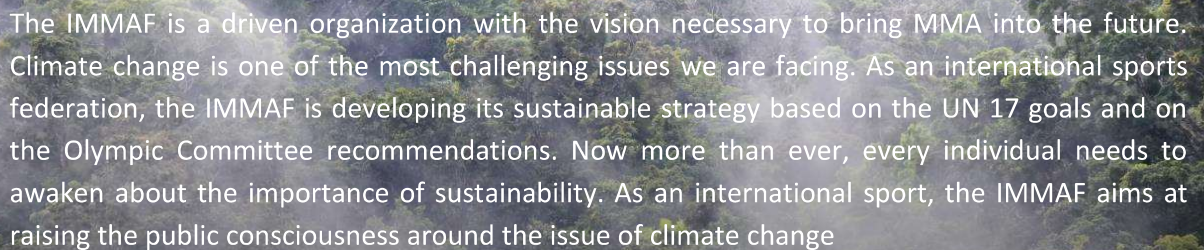


Sustainability Sports Events recommendations/Policy



The IMMAF is a driven organization with the vision necessary to bring MMA into the future. Climate change is one of the most challenging issues we are facing. As an international sports federation, the IMMAF is developing its sustainable strategy based on the UN 17 goals and on the Olympic Committee recommendations. Now more than ever, every individual needs to awaken about the importance of sustainability. As an international sport, the IMMAF aims at raising the public consciousness around the issue of climate change

Contributors

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- Liaise with local authorities to strategize and implement ways to help improve and provide support for the poorest and most vulnerable within the region.
- Create an “IMMAF Sponsorship Program” to support activities and programs that foster dissemination of valuable education and training of mixed martial arts. To provide financial assistance to learn and train. The ultimate objective in exposing a greater population to learn mixed martial arts and achieve an improved overall lifestyle.
- Create an annual “IMMAF for No Poverty Award” as recognition for a selected federation demonstrating significant accomplishments of economic growth towards the goal of no poverty.



- Sourcing from local vendors, with agreements with suppliers for ethical and sustainable production.
- Staff community volunteer groups for local volunteer programs, and fundraising initiatives (ie. soup kitchens, food bank donations and fundraisers).
- Create a donation program as a part of admission to attend IMMAF tournaments. Donated perishable foods will be donated to local communities.



- Organize IMMAF MMA classes, demonstrations, and exercises to help promote a healthy lifestyle through exercise.
- Create a program in accordance with the medical and youth committees to help educate children and young people to promote wellbeing and the merits of a balanced diet and regular exercise.
- Implement tobacco-free sites to set an international example for tobacco control and help educate about the dangers of tobacco use.
- Create a partnership between the IMMAF and nutritionists to provide knowledge and education of weight-cutting and rehydration during fight camp/week, and nutritional initiatives to enhance the health and well-being of fighters, workers and those engaged with the organization
- To reduce and offset greenhouse gas emissions and air pollution through partnership with low emission airlines.



- Create an “IMMAF Sustainability Ambassadors program” amongst the event team volunteers to provide an opportunity to part take in IMMAF’s sustainability mission. The responsibilities of the Sustainability Ambassadors would include, implementation of requirement specifications during event week (*i.e briefing with the cleaning team, briefing the athletes, coaches during the first meeting on sustainable behaviors, train stakeholders of the IMMAF Sustainable Conduct Code (to be explained in Goal 12)*).
- Contribute to helping individuals acquire the knowledge and skills related to organizing sustainable events through an IMMAF certification program, “IMMAF Sustainability Ambassadors”. Seek partnership with Universities with programs focused in sports and sports managements.
- Create a group (ex. *The IMMAF Youth Initiative*) responsible for identifying the needs of the local population aligned with the UN SDGs to help promote sustainable behavior amongst young people in the region.
- Present opportunity for 15-30 young people within the region for on-site visit of tournament preparations, with access to event organization team and others involved in preparation for the tournament.
- Provide educational resources for teachers, parents, and coaches to be used in educating young people with information related preparations for IMMAF events. Resources will cover topics from public transport, importance of healthy lifestyles and well-being, process and procedures of setting up sustainable events.
- Invite local community groups and schools to visit the IMMAF event and learn about their role in a sustainable future to help spread global sustainability message.
- To promote help lifelong learning opportunities through training and education initiatives and build knowledge and skills related to sustainable development.
- Provide training to ensure IMMAF staff, volunteers, contractors and suppliers with the necessary competencies to implement their sustainability management responsibilities.



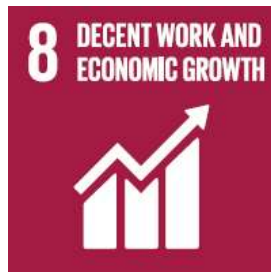
- Partner with female MMA athletes to help promote and raise awareness of women in the MMA industry via social media channels.
- Organize women only training sessions to promote, develop, and raise awareness of gender equality and increase participation of women in the sport.
- Advert on the progress made by the IMMAF to reach gender equality by highlighting female athletes scores.
- Collaborate with host national federation to encourage the creation of a national Women's Commission (in accordance with the IMMAF Women's Commission) and reach gender equality for staff and volunteers.
- Invite young women from 8 – 18 years old to discover MMA through educational activities and workshops through an engaging and positive manner. This initiative gives young females a chance to better understand MMA as a sport and help fight against stereotypes related to the sport.



- To minimize water usage and promote water conservation in related sectors such as accommodation and food and beverage while addressing the impact of sustainable water supply and addressing water scarcity.
- Provide IMMAF staff, volunteers, and event organizers reusable bottles to minimize the amount of plastic waste and encourage reusable bottles.
- Utilize and encourage green cleaning products through the duration of event.



- Utilize energy-saving LED lights indoor and outdoor (parking lot).
- Provide access to public solar powered changing stations while communicating the benefits of sustainable energy.
- Contribute to increasing renewable energy use through the application of sustainable building standards across event and operations.
- Invest and participate in energy efficiency and renewable energy projects in event location, the region and internationally to offset emissions from IMMAF events.



- Liaise with local authorities to understand opportunities to help support the local economy.
- Enable local and regional businesses to become suppliers and support job creation and local economy.
- Help build local expertise to foster the development of the sports and events industries.
- To support and provide career development opportunities through the IMMAF career or volunteer program (ie. IMMAF career/volunteer campaign to be held during IMMAF event).



- Contribute to the development of quality and sustainable venues to support economic development and provide solutions to enable post-tournament use of venues year-round (i.e. cooling technologies).
- Coordinate the timing of public transportation during IMMAF event period to address increased demand (utilize electric vehicle, if possible).
- Establish travel management programs to encourage residents and visitors to optimize their travel behavior during the tournament to reduce pressure on the transport network. Issue travel and informational guides.
- Coordinate with public transport systems and airport services to maximize the use of reserve transport assets.
- Liaise with local education authorities of rescheduling school holidays to coincide with the tournament date and providing transportation (school buses) to and from tournament. Without any imposed interferences in the quality of education and regular school curriculum.
- Help with development of infrastructure for local MMA gyms (ie. assist with MMA facility needs)



- Reduce inequality through empowerment of social, political, and economic inclusion at IMMAF sites and events by demonstrating a welcoming, supportive and respectful environment and culture. Such as, an IMMAF diversity and anti-discrimination program, providing intercultural awareness and anti-discrimination for participants, and attendees.
- Engage with local authorities to help enhance cultural understanding of the region. To establish a plan to reinforce knowledge and promote national values.
- Establish an Anti-Discrimination Monitoring System to assess and monitor tournaments for the risk of discriminatory incidents. Providing anti-discrimination training for all IMMAF staff, volunteers, and contracted staff related to the tournament.
- To create opportunities for low-income groups to attend event through IMMAF's ticketing policy.
- To promote the inclusion of disabled people by ensuring an accessible IMMAF event and facilitating accessibility across event venue, including public transportation and services in the region.
- Provide accessibility training for IMMAF staff and volunteers on how to assist disabled people and people with limited mobility.
- Implement IMMAF event fee's and rates respective to the economical standards for each country and region.
- Propose and organize an IMMAF tournament for those with physical disabilities.



- Ensure operation of IMMAF venues with limiting environmental impacts.
- Liaise with local authorities to respect and follow regional sustainability protocols and procedures.
- Implement tobacco-free IMMAF sites and events through the development of an IMMAF tobacco-free policy, training and guidance for IMMAF staff and volunteers. Defining ways to address any non-compliant issues.
- To encourage use of public, shared transportation, and low-emission vehicles during the IMMAF tournament. Help to provide access to safe, affordable and sustainable transportation options.



- Communicate and encourage reduced use of paper with IMMAF staff and officials.
- Provide designated recycling bins throughout IMMAF event (ie. disposal gloves, garbage, plastic).
- Provide access to hydration/water refill stations for IMMAF staff, volunteers, participants and attendees. Along with reusable, recyclable water bottles to help discourage the use of single-use plastic bottles.
- Communicate to vendors and exhibitors not to sell single-use plastic bottles on site and prevent any single-use plastics on site.
- Monitor areas of high activity to help assist with educate staff and spectators on how to maximize recycling and minimize waste.
- Encourage suppliers, vendors, and sponsors to manage the sustainability impacts and practices of their activities in the context of any products or services supplied following expectations and guidelines of the host country.



- Partner with various organizations and IMMAF athletes to help raise awareness of key environmental issues, as well encourage waste and water management practices to be showcased in campaigns and documentaries.
- Collaborate with contracted supplier and vendors to ensure the sources and materials used contain a low carbon impact.
- Create a partnership with the UN Environment Program's #BeatAirPollution campaign.
- Mitigating air pollution from the operation of event venue and overlay infrastructure by developing green spaces in and around sites
- Maintain adequate indoor air quality in IMMAF sites by controlling indoor pollutants and any sources of airborne contamination. Help to maintain outdoor air quality by eliminating or reducing feasible sources of pollution, and/or applying appropriate mitigation plan to minimize exposure to air pollution at the sites.
- Conduct awareness-raising campaigns for contractors, participants and attendees. Provide training for IMMAF staff and volunteers to promote waste management and recycling.
- Develop and communicate requirements and guidelines for resource management and for segregation, recycling and composting of waste.
- Use of reusable, recycled and/or biodegradable materials where possible.
- Establish local organizations to help provide appropriate waste management solutions for post-tournament waste and materials.



- Organize beach clean-up initiative with volunteers and partner with local organizations, respective of the region.



- Collaborate with local organizations to help with land restoration initiatives through tree planting in surrounding areas.



- Define IMMAF compliance policies and procedures to be made accessible across the organization. This includes a code of conduct, code of ethics, anti-bribery and corruption policy.
- Provide mandatory annual compliance training for all IMMAF employees and staff.
- To protect the rights of media representatives involved with IMMAF and to ensure the safety and security in alignment with international standards of human rights protection.
- Ensure requirements of ISO 20121 are met through ongoing stakeholder communication, staying up-to-date and reporting status of overall sustainability performance.



- Complete and obtain ISO 20121 certification.
- Establish global, national, and local partnerships with organizations of shared sustainability goals and values.